

1234 Sunshine Way  
Green Bay, WI 54313

September 4, 2019

Human Resources Professional  
Human Resources  
Bass Pro Shops Base Camp  
2500 E Kearney Street  
Springfield, MO 65803

Dear Human Resources Professional:

In my search for a job where I can truly make a difference, I came across your Customer Relationship Manager position, as found on Indeed.com. My values, ambitions, and goals align to those of Bass Pro Shops.

I discovered my passion for the great outdoors and all it inhibits (wildlife, conservation, sustainability) during the teenage years of my life. I have grown into an avid huntress and fisher-woman, with high esteem towards the sports and all they encompass.

Apart from my love for the outdoors, I was able to find my second passion in life: management. I have two years of management experience where I directly oversaw, trained, and led a team of 15-20 plus employees. I also managed my franchise's customer relations department by analyzing customer surveys/feedback and creating goals to better our store's customer service. In order to further my education and management knowledge, I graduated from Northeast Wisconsin Technical College with an Associate Degree in Business Management in May of 2020. I am eager to apply my passion for the outdoors and my managerial skills to a company with goals and values that align with my own.

My work ethic is second-to-none and I know through my skills and ambition as your Customer Relationship Manager, I will be able to optimize customer strategies and relations. I am excited at the possibility of working for your company and look forward to hearing from you. I can be reached by telephone at (920) 555-1212, or by email at Janet.Johnson@Gmail.com. Thank you for your time and consideration of my application.

Best Regards,

*Janet Johnson*

Janet Johnson