

1234 Blackberry Lane
Green Bay, WI 54303

June 1, 2020

Hiring Professional
Food and Beverage Manager
Tenet Restaurant
2475 W Mason St
Green Bay, WI 54303

Dear Hiring Professional,

I want to help your business develop a leading brand image. Your restaurant is fairly new and it is important for your voice to be heard among Green Bay and your competitors.

I am a Northeast Wisconsin Technical College (NWTC) Marketing graduate with an emphasis in Digital Marketing. Since June of 2019, I have been working with the Greater Green Bay Chamber of Commerce (GGBC) and their members to improve marketing content and presence among all of Green Bay and the Fox Cities. With my experience at the GGBC and personal title as the SkillsUSA 2018 Photography State Champion of Wisconsin and National Contestant, I am confident in my abilities to help you grow your business brand. I have a working knowledge I will tap to increase Tenet's engagement rate, clickthrough rate, and overall KPI. I am aware of the steps necessary to create and retain a strong and positive social media and online presence, as well as properly interact with the community to follow through with a business's call to action.

I would welcome the opportunity to be a part of the Tenet team and develop your brand image further. My resume has been included for your review. You can reach me through email at Jenny.Smith@gmail.com or by phone at (920) 555-1212. Thank you for your consideration. I very much look forward to hearing back from you.

Sincerely,

Jenny Smith

Jenny Smith