



NORTHEAST

WI Technical College

**CORPORATE TRAINING &
ECONOMIC DEVELOPMENT**



WORKFORCE DEVELOPMENT SOLUTIONS

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Nearly 700 companies select NWTC Corporate Training & Economic Development for seminars, workshops, and training every year.

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MESSAGE FROM THE DEAN

Businesses and organizations across all industry sectors are experiencing unprecedented challenges with an ever changing and evolving workforce. Industry leaders constantly have to do more with less, and the employers successfully navigating these unforeseen times are investing in their workforce.

Employers trust Northeast Wisconsin Technical College's (NWTC) Corporate Training and Economic Development (CTED) to unlock the full potential of their workforce. Our customized training, professional development seminars, and expert consultation services make us the go-to choice for employers seeking business and training solutions. Experience improved employee performance, increased productivity, higher retention rates, and boost your bottom line with our workforce development offerings.

CTED has a proven track record of connecting the resources of NWTC and the Wisconsin Technical College System to our industry partners. Training is offered on campus, online, or in the workplace for all businesses and organizations from the established corporation to the small, family-owned business.

The economic vitality of Northeastern Wisconsin is contingent on industry partners like you investing into a well-trained workforce. Together with CTED your business or organization is sure to remain a driver of economic growth in our region. Take a look at our many offerings and continue the conversation with any of our knowledgeable team.

A handwritten signature in black ink, appearing to read "J. Draeger", written over a light grey rectangular background.

Jim Draeger

NWTC'S MISSION

We are a two-year technical college, serving Northeast Wisconsin by providing education, training, and life-long learning opportunities for all individuals and businesses leading to the development of a skilled and culturally inclusive workforce.

Our customers stimulate the economic vitality of our district as a result of the application of skills and knowledge acquired through the completion of certificates, degrees, diplomas, and courses.



ABOUT CTED

Corporate Training & Economic Development (CTED) is Northeast Wisconsin's leading training and business solutions provider. CTED brings together industry experts, relevant topics, along with a variety of cost-effective training offerings to impact workplace performance.

As part of Northeast Wisconsin Technical College (NWTC), CTED has access to state-of-the-art equipment, recently remodelled learning spaces and labs, certified subject matter experts, and professionally designed training curriculum.

CTED proudly serves businesses and organizations of all sizes and types, including but not limited to for-profit, non-profit, school districts, government agencies, and industry associations.

***WITH THE PERFECT BLEND OF PEOPLE, VISION,
AND TECHNOLOGY, CTED AND NWTC WILL
WORK TO PROVIDE INNOVATIVE SOLUTIONS TO MEET
THE SPECIFIC NEEDS OF OUR CUSTOMERS.***

COURSE DELIVERY MODES



IN-PERSON

All instructional hours are conducted face-to-face, live and in real-time.



ONLINE LIVE

All instructional hours are conducted live and in real-time online using Internet and computer access.



ONLINE

All instructional hours are conducted online using Internet and computer access. There are no in-person or live sessions.



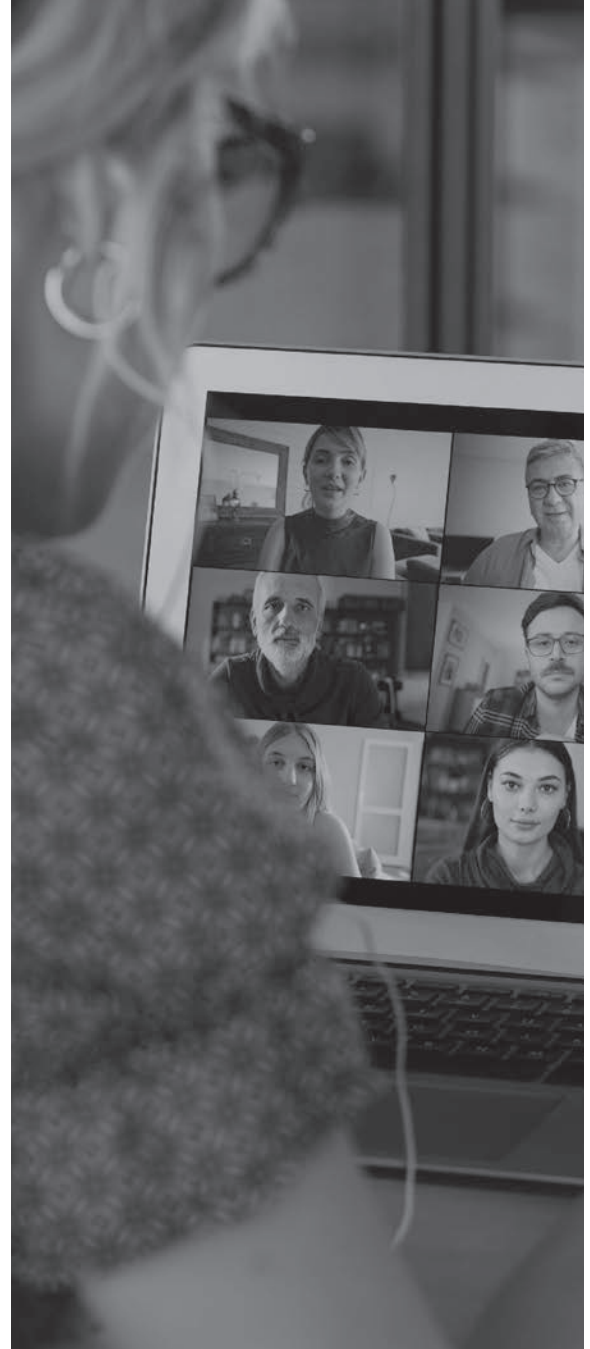
BLENDED

All instructional hours are conducted using a combination of in-person instruction and online instruction. Online instruction may be LIVE, self-paced, or to be completed by a designated time.



ONLINE SELF-PACED

All instructional hours are conducted online using Internet and computer access. Learners choose their schedule and pace. Courses typically have a set start date and end date. Learner may or may not have direct access to an instructor.



**EXPERIENCE THE
FLEXIBILITY YOU NEED.
WITH OUR MULTIPLE
DELIVERY MODES,
WE CAN DELIVER
TOP-QUALITY
TRAINING WHEREVER
AND WHENEVER
YOU NEED IT.**

PREMIERE TRAINING TOPICS

- ▶ Business Preparedness & Safety
- ▶ Commercial Driver's License
- ▶ Continuous Improvement/ Lean
- ▶ Diversity, Equity, & Inclusion
- ▶ Industrial Maintenance/Electro-mech
- ▶ Innovative Technologies (Industry 4.0)
- ▶ Leadership Development
- ▶ Maritime
- ▶ Technical Skills



DON'T SEE WHAT YOU ARE LOOKING FOR?
NWTC OFFERS MORE THAN WHAT IS LISTED ABOVE.
CONTACT US TO DISCUSS YOUR UNIQUE TRAINING NEEDS!



BUSINESS PREPAREDNESS & SAFETY

NWTC offers comprehensive training programs on physical security assessment, active threat response, and de-escalation tactics that organizations can implement to minimize the risks of crime and violence against their business. Our courses also cover conflict communication skills and mental health support, equipping employees with the knowledge and skills necessary to maintain public safety in their workplaces. Participating in these training programs not only promotes a safer environment for employees and customers, but it also helps businesses avoid the costly consequences of crime. Let NWTC be your partner in enhancing your business's resilience to security risks.



COMMERCIAL DRIVER'S LICENSE (CDL)

Unlock your employees' potential with NWTC's Commercial Driver's License (CDL) program. Our expert instructors provide personalized training to ensure your drivers have the skills to safely operate a commercial motor vehicle (CMV). With a 2:1 instructor to student ratio, our program offers focused and efficient training, allowing drivers to complete the behind the wheel portion of the program in just 2, 3, or 4 weeks. Our online theory course and behind the wheel training exceed Entry Level Driver Training requirements, preparing drivers for success in today's competitive market.

"After attending attending classes at NWTC, our students are confident in their driving skills and ready to begin there careers as licensed, professional CDL drivers."

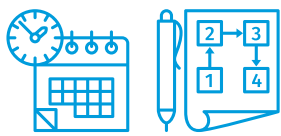
Kim M.

LDR Worldwide



CONTINUOUS IMPROVEMENT/ LEAN

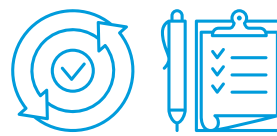
Continuous improvement and Lean methodologies are essential components for achieving operational excellence in any organization. With proper training, employees are empowered to identify inefficiencies, eliminate waste, reduce variability, and optimize processes, resulting in improved business performance and increased profitability. The cultivation of a continuous improvement culture within the company promotes collaboration and teamwork, leading to the delivery of high-quality products and services that meet customers' needs. Embracing Lean principles ensures that your business maximizes value while minimizing waste, ultimately providing a competitive advantage in any industry.



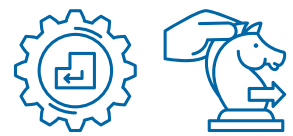
PLAN



DO



CHECK



ACT



DIVERSITY, EQUITY & INCLUSION (DEI)

DEI training can significantly benefit organizations by creating a more diverse, equitable, and inclusive workplace, which ultimately leads to increased productivity and employee retention. NWTC's DEI training provides intentional strategies and skills for inclusive leadership, fostering a culture that values individual contributions, and introducing effective DEI initiatives. Participants will gain valuable insights and knowledge to enhance relationships, improve communication, and drive engagement within their team, resulting in a more successful and fulfilling work environment. With flexible training formats, NWTC's comprehensive approach ensures that organizations of all sizes can easily incorporate DEI initiatives.

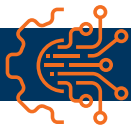


INDUSTRIAL MAINTENANCE/ ELECTRO-MECH

At NWTC, we offer more than just an education - we provide an exceptional learning experience. Our unique curriculum, state-of-the-art Mobile Modular Training Systems™, and expert trainers focus on practical, hands-on application and individualized instruction for real-world success. These courses are offered to organizations in a variety of styles, including “Train-the-Trainer,” customized training and in traditional program structure. We are dedicated to equipping you with the skills and knowledge needed to thrive in the dynamic field of Electro-Mechanical technology and industrial maintenance.

OUR TRAINING EQUIPMENT

Our patented Mobile Modular Training Systems™ utilize industry-standard components to simulate industrial systems. Training participants learn concepts and practice hands-on simulations using Mobile Modular equipment allowing for a greater understanding of future troubleshooting in the workplace. The system’s modularity also provides the opportunity for continued learning that quickly adapts to new skill requirements.



INNOVATIVE TECHNOLOGIES (INDUSTRY 4.0)

Industry 4.0 (the latest industrial revolution) unites technology and data in ways that improve productivity, efficiency and quality like never before. As companies in all industries transform the way they do business, NWTC is prepared to meet the demand for individuals and organizations who can work with data and new technologies.

We offer workforce training in key Innovative technologies including:

- ▶ Additive manufacturing (3D printing)
- ▶ Autonomous systems
- ▶ Machine learning
- ▶ Smart factory
- ▶ Advanced manufacturing
- ▶ Internet of Things (IoT)
- ▶ Cloud computing
- ▶ Data analytics
- ▶ Augmented reality
- ▶ Virtual reality



LEADERSHIP DEVELOPMENT

Investing in leadership development training is an investment in the future success of your organization. With the ability to nurture current and future leaders, boost productivity, and reduce staff turnover, this program provides valuable tools and resources for your employees to become effective leaders at every level. By learning how to communicate effectively, think critically, resolve conflict, and motivate teams, your organization will see improvements in decision-making and overall success. Retain and engage current employees, and attract new hires with the promise of leadership development and growth opportunities.

Our Leadership Development offerings can include, but are not limited to the following:



LEADING SELF

- ▶ Leadership Essentials
- ▶ Effective Communication
- ▶ Essentials of Feedback
- ▶ Building Relationships
- ▶ Behavior Styles – DiSC®
- ▶ Conflict Resolution
- ▶ Emotional Intelligence
- ▶ Managing Priorities
- ▶ The Peer Leader



LEADING OTHERS

- ▶ Employee Engagement
- ▶ Coaching & Developing Others
- ▶ Collaboration
- ▶ Performance Assessments
- ▶ Critical Conversations
- ▶ Five Behaviours of a Cohesive Team®
- ▶ Servant Leadership
- ▶ Building Trust
- ▶ Accountability
- ▶ Working as a High Performing Team



LEADING PROCESSES

- ▶ Critical Thinking
- ▶ Problem Solving
- ▶ Decision Making Tools
- ▶ Change Management Collaboration
- ▶ Intro to Process Improvement
- ▶ Finance for the Non-Financial Manager

▶ ADDITIONAL TOPICS TO ENHANCE LEADERSHIP DEVELOPMENT PROGRAMS:

Workplace Respect, Diversity & Inclusion, Interviewing, Assessments, Human Resources Topics, Policy & Procedure, Negotiating, Strategic Execution, Leadership Transitions, Managing for Results



MARITIME

At NWTC, we take great pride in our long-standing commitment to the maritime industry. Whether it is our dedicated facilities or our proven training methods, we offer organizations and their employees the opportunity to develop the necessary skills to succeed. Our customized Welding, Pipefitting, Pipe Welding, Shipfitting, and Metal Fabrication training utilizes unique tools and resources, such as mirrors and augmented reality welding training simulation, to provide hands-on experience in the most challenging and demanding aspects of the operation. At the same time, our electrical lab replicates the complex wiring systems found on ships, enabling our students to master the intricacies of their trade. Our goal is to produce a highly skilled workforce that is well-prepared to meet the needs of the maritime industry today and in the future.



TECHNICAL SKILLS

Acquiring technical skills through hard skills training can have numerous benefits for an organization. With the rapidly evolving job market, training employees on specialized tools and programs can help organizations stay competitive by ensuring their workforce has the latest skills and knowledge. Technical skills training can also increase employee productivity, accuracy, and efficiency, ultimately leading to cost savings for the organization. By investing in skills training, organizations demonstrate their commitment to employee development and can attract top talent by offering opportunities for growth and advancement.

We offer the following technical skills:

- ▶ Blueprint Reading
- ▶ Computer Programming
- ▶ CNC Operation
- ▶ Electrical Schematic Reading
- ▶ Industrial Mechanics
- ▶ Machine Tool Operation
- ▶ Master CAM
- ▶ Maintenance
- ▶ Motor Control
- ▶ Rapid Machine Setup
- ▶ Rigging
- ▶ Welding/Testing

CUSTOMIZED TRAINING

At NWTC, we understand that every business has unique professional development needs. That's why we offer customized training solutions tailored to your specific requirements. Our experienced Account Executives and trainers will work closely with you to develop innovative and affordable solutions that empower your team members with practical skills they can immediately apply in the workplace.

When you choose NWTC, you can expect expert instructors, cutting-edge technology, and a results-oriented approach. We take pride in avoiding a one-size-fits-all mentality, ensuring that our training is personalized to your business.

Furthermore, we offer flexible training options. You can choose to have the training conducted at your location or ours, and we'll work together to find a schedule that fits the needs of your business.



CONSULTING

OPTIMIZE YOUR ORGANIZATION'S PROCESSES AND INCREASE GROWTH OPPORTUNITIES

Our experienced trainers will meet with you to provide a thorough analysis of your needs. Using proven methodologies and a fresh perspective, we'll assess your existing operations, streamline processes, leverage technology solutions, develop your talent, plan for strategic growth, and measure performance.

ASSESSMENTS

WANT TO INCREASE PERFORMANCE AND ORGANIZATIONAL SUCCESS?

Enhance your training plans and identify skill gaps with our "Test to Train" assessments. Our team will collaborate with you to understand your organization's assessment needs. Our assessments cover technical skills, team dynamics, organizational dynamics, and personal development. Let us help you evaluate your employees and create effective training strategies.

SOME OF THE ASSESSMENTS OFFERED INCLUDE:

- ▶ Organizational Needs Assessment
- ▶ DiSC®
- ▶ StrengthsFinder
- ▶ Five Behaviours®
- ▶ Myers-Briggs® (MBTI)
- ▶ Mechanical Skills Assessment using the Standard Timing Model (STM)
- ▶ AWS & ASME Weld Testing

GRANTS & FINANCIAL

At NWTC, we collaborate with businesses and organizations to help them secure funding for employee training through grants. Our training grants are open to both small and large businesses and aim to enhance the skills of new and current employees.

These grants are specifically focused on improving occupational skills. Whether it's welding, industrial maintenance, project management, leadership development or continuous improvement, our funding can be used to cover a wide range of job-related skills.

Partner with us to access the funding you need to develop your workforce and stay ahead in today's competitive business landscape.



WORKFORCE ADVANCEMENT TRAINING GRANT (WAT GRANT)

The Wisconsin Technical College System awards grant funding to Wisconsin businesses each year. These grants aim to promote the development of incumbent workers, improve businesses' productivity and competitiveness, augment the state's economic base, support career pathways, and expand technical college training.



WISCONSIN FAST FORWARD GRANT (WFF)

The WFF program awards funds to businesses from all Wisconsin industry sectors that reimburse the costs of customized occupational training for unemployed, underemployed, and incumbent workers. The customized, business-driven training will qualify workers for full-time employment, higher-level employment, or increased wages.



INTERESTED IN LEARNING MORE ABOUT GRANT FUNDED TRAINING?

CALL 920-498-6373 OR SEND AN EMAIL WITH THE SUBJECT OF "TRAINING GRANT" TO CORPORATETRAINING@NWTC.EDU

SEMINARS

Our seminars are designed to provide attendees with valuable insights and knowledge that they can easily and readily apply in their workplace. Led by experts in their respective fields, these seminars provide unparalleled education and training opportunities. Whether you're an individual looking to broaden your skill set or an organization wanting to improve its performance, attending our seminars will undoubtedly help you stay ahead of the curve.



VARIETY

We cover a wide range of topics and skills, including, but not limited to:

- ▶ Communication
- ▶ DEI
- ▶ Workforce Development skills
- ▶ Human Resources
- ▶ Lean
- ▶ Leadership Development
- ▶ OSHA & Safety
- ▶ Project Management
- ▶ Personal Performance,
- ▶ Software & Computer Skills

AFFORDABLE

Our seminars come at an affordable price, being the ideal choice for any individual or entity looking to invest in quality education and professional training.

ONLINE TRAINING PARTNERS

NWTC is proud to offer a wide variety of online seminars and training through our third-party partners, ed2go, UGotClass, and The CE Shop. These partnerships allow NWTC to offer additional training using our partners developed and proven curriculum.

MICRO CREDENTIALS

SMALL CREDENTIALS. BIG BENEFITS.

Micro credentials are small (smaller than a certificate, diploma, or degree), flexible, and highly focused training with big benefits. Designed for today's learners who want results right now, micro credentials quickly provide:

- ▶ Specific, in-demand skills that can be used immediately.
- ▶ Recognition for your mastery of a skill or capability, allowing you to stand out from others in your profession.
- ▶ Stackable credentials that provide a pathway to a degree. Credits never expire, so you can come back and complete a certificate, diploma, or degree – whenever it's right for you.
- ▶ Visit nwtc.edu/MICRO for current Micro Credentials being offered.



Leadership Academy Micro Credential Participants - Marinette 2023

**WANT A CUSTOM MICRO CREDENTIAL FOR YOUR ORGANIZATION?
CONTACT US TO DISCUSS.**

CERTIFICATION & LICENSING

Gain the competitive edge and stay ahead in your industry with NWTC's comprehensive certification and licensure training. Our carefully crafted courses, covering a variety of topics and industries, equip you with the essential skills, knowledge, and qualifications to not only maintain your certifications but also excel in your profession.



Commercial Driver's License (CDL)



Dental Offerings



Food Service Sanitation Prep Course



Insurance Continuing Education



Life Support (ACLS & PALS)



OSHA 500 Level



Personal Fitness Trainer



Real Estate & Appraiser



Responsible Beverage Server

FACILITY RENTALS

PLANNING A LARGE EVENT FOR YOUR ORGANIZATION? NEED SPACE FOR A BUSINESS MEETING OR TRAINING?

NWTC has the conference rooms, equipment, and services to meet your needs – including the Corporate Conference Center. Non-profits, government and community groups, and businesses of all sizes are welcome to rent our facilities.

ALL THE FOLLOWING SPACES ARE LOCATED ON OUR GREEN BAY CAMPUS.



CORPORATE CONFERENCE CENTER

With flexible meeting spaces for groups up to 125 people, the CCC is the perfect venue for your next off-site meeting or conference. Multiple meeting rooms, an interactive training room, and atrium are just a few of the features.



EAGLE EVENT CENTER

This warm and bright conference room for groups of 125 people, is an ideal space for presentations and banquets offering breakfast, lunch, and dinner.



AUDITORIUM

Also known as the Lecture Hall, the Auditorium is the perfect space for presentations and training for extra-large groups up to 250 people.

***NWTC locations throughout the district
also offer space for community events.***



CATERING

Whether planning a simple breakfast or an upscale executive luncheon, you will find NWTC's catering can meet your needs. We offer continental or hot breakfast, deli, hot lunch, bakery, fresh fruit, and appetizer items.

Looking for something specific or unique? We can also design a custom menu for any occasion. We pride ourselves on being able to meet any need with style and creativity, assuring the success of your event.

With a wide selection, plus the convenience of online ordering, the hardest part about NWTC catering is picking what you want!

Working with NWTC and their staff to host events and trainings has been wonderful, they are so easy to work with! The team is very thorough in ensuring you have everything in preparation of your event, and they are equally as prepared for the day of.

*Sarah K.
Bay Area Workforce
Development Board*



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GREEN BAY CAMPUS

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NWTC does not discriminate on the basis of age, race, color, disability, sex, gender, sexual orientation, gender identity, national origin or other protected classes. Inquiries regarding the College's nondiscrimination policies may be directed to the Chief Officer for Diversity, Equity and Inclusion at 920-498-6826 or equity@nwtc.edu.