

ART SELECTION CRITERIA

FOR THE NWTC ART COLLECTION

The NWTC Arts Committee meets regularly to assess applications from artists, schedule exhibits, and consider donations to the College.

- Exhibit/Donation application forms must be fully completed (including artist/group statement and visual representation of the work).
- Artwork must be in “ready to display” condition. Exhibit art must be able to be mounted in the existing Gallery display area.

Exhibits/Donations will be evaluated based on these criteria:

- Quality – Is the standard of work appropriate? Does the craftsmanship demonstrate professionalism, commitment, and command of the medium? Does the artwork demonstrate excellence in originality, creativeness, and imagination?
- Audience Appeal – Is the artwork attractive and relevant to our community?
- Educational Value – Does the artwork inform and educate the community? Does it bring insight to cultural, historical or social issues?
- Suitability – Is the artwork appropriate (as determined by the Committee) for a diverse audience including students, staff and faculty of the College, as well as the general public? Does it enhance the integrity and reputation of the College?
- Cost Implications – Are there any potential costs for the College in displaying or maintaining the artwork?
- Practicalities – Are there any practical difficulties in hosting the exhibit/donation? Will the artwork pose a threat to public safety?

Exhibits/Donations meeting these criteria will receive special consideration:

- Created by NWTC students, alumni, staff or faculty.
- Depicting a theme relating to an NWTC program.
- Depicting a local or regional connection to the NWTC District.
- Depicting a multicultural theme.
- Created by artists who have not previously exhibited in the Gallery.

The Arts Committee will:

- Consider all applicants consistently, objectively, and professionally.
- Attempt to schedule exhibits so that similar items or topics are shown at different times of the year.
- Attempt to create a balanced mix of professional and student shows in the exhibit schedule.
- Require a quorum of 5 members before decisions are made.
- Contact all applicants once a decision has been made.