

**Micro-business Fast Track Certificate  
Fall 2011 Schedule**

**Micro-business: Concept Development**

**Catalog # 10-145-190**

**1 credit**

*Learn about Entrepreneurship; the lifestyle and demands; skill sets required; examine your own personal reasons for becoming an entrepreneur; and develop your business concept to meet your professional and personal criteria.*

This one credit class is being offered via Video-conference throughout the district in fall term. See the chart below to identify the class number for the location closest to where you live. The class is being offered on Saturday mornings from 8:30am – 11:30am.

**Start Date:** August 13, 2011

**End Date:** September 17, 2011

Luxemburg	Oconto Falls	Niagara	Marinette	Shawano	Crivitz
84871	84872	84873	84874	84875	84876

**Micro-business: Feasibility - Management**

**Catalog # 10-145-191**

**1 credit**

*Learn about the managerial planning it takes to establish your business; develop your product and service plan; research your industry and competition; and conduct your marketing analysis.*

This one credit class is being offered via Video-conference throughout the district in mid- fall of the 2011 term. See the chart below to identify the class number for the location closest to where you live. The class is being offered on Saturday mornings from 8:30am – 11:30am.

**Start Date:** September 24, 2011 **End Date:** October 29, 2011

Luxemburg	Oconto Falls	Niagara	Marinette	Shawano	Crivitz
84877	84878	84879	84880	84881	84882

**Feasibility: Pricing and Profitability**

**Catalog # 10-145-192**

**1 credit**

*Learn how to identify fixed and variable costs; how to determine what it will take to get started in this business; how to determine your pricing strategy; how to determine what the market will bear in terms of pricing; and how to calculate your break-even analysis.*

This one credit class is being offered via Video-conference throughout the district in late fall of the 2011 term. See the chart below to identify the class number for the location closest to where you live. The class is being offered on Saturday mornings from 8:30am – 11:30am.

**Start Date:** November 5, 2011 **End Date:** December 17, 2011

Luxemburg	Oconto Falls	Niagara	Marinette	Shawano	Crivitz
84883	84884	84885	84886	84887	84888