

MARKETING

Associate Degree

	CLASS OF 2008 6-MONTH	CLASS OF 2003		CLASS OF 1998		
		6-MONTH	5-YEAR	6-MONTH	5-YEAR	10-YEAR
Number of graduates	36	43	43	34	34	34
Graduates responding	34	40	29	34	28	25
Not available for employment	5	2	2	1	0	1
Employed full-time in related occupations	14	23	14	26	14	19
(Number providing full-time wage data)	12	16	12	18	7	17
Employed part-time in related occupations	1	2	0	1	2	1
Employed full-time in unrelated occupations	9	9	12	3	9	3
Employed part-time in unrelated occupations	2	2	0	1	1	1
Unemployed and actively seeking employment	3	2	1	2	2	0
Hourly salary range	10.30-17.70	8.50-20.19	12.50-38.47	5.01-14.79	9.03-38.46	8.57-25.85
Annual salary range	21,420-36,807	17,677-47,254	26,002-80,010	10,916-32,224	21,367-90,998	20,950-63,173
Median hours worked per week	40.0	40.0	40.0	41.9	45.0	45.0
Median annual salary	30,002	23,924	41,703	20,400	32,306	37,701
Median hourly salary	14.42	11.50	20.05	9.36	13.81	16.11

Related Job Openings Listed With NWTC in Fiscal Year 07-08	Full-Time	Part-Time
In NWTC District	248	53
In NWTC Region	217	54
Outside NWTC District & Region	2156	1441

2008 Graduates

Account Specialist: Schneider National, Green Bay
 Account Specialist: Dental City, Green Bay
 Assistant Manager: Wal-Mart, Appleton
 Automobile Sales Rep: Van's Honda, Green Bay
 Customer Service Rep: Kinko's, Green Bay
 Estimator: Koss Industrial, Green Bay
 Freight Consolidator: Georgia Pacific, Green Bay
 Market Research Assistant: Fox Communities Credit Union, Appleton
 Office Assistant: Asera Care Hospice, Green Bay
 Optometric Assistant: Eye Care Place, Green Bay
 Sales Associate: Sportsmans Warehouse, De Pere
 Sales Associate: Badger Liquor, Green Bay

Sales Representative: AT&T, Appleton
 Sales Representative: Forest Construction, Luxemburg
 Service Advisor: Ameriprise Auto & Home Financial, De Pere

1998 Graduates

Account Specialist: Imperial Supplies, Green Bay
 Administrator: Badger Highways, Menasha
 Analyst: ShopKo General Office, Green Bay
 Consultant: Wisconsin Log Homes, Green Bay
 Customer Service Rep: Larsen Converting, Green Bay
 Executive Officer: US Cellular, Green Bay
 General Manager: DeKeyser Construction Inc, Green Bay
 Manager: Schneider National, Green Bay

Office Mach/Supply Sales Rep: Ross Imaging Inc, Appleton
 Owner/Operator: Resource One Realty, De Pere
 Owner/Operator: The Perfect Bride, Green Bay
 Owner/Operator: Nelcor, Santa Clara, CA
 Route Sales Person: Frito Lay Inc, Kaukauna
 Sales Associate: Wal-Mart, Green Bay
 Sales Representative: Green Bay Packaging, Green Bay
 Sales Representative: United Health Care, Green Bay
 Sales Representative: Metal Supermarkets, Green Bay
 Store Manager: American Eagle Outfitters, Green Bay
 Supervisor: BioLife Plasma Services, Green Bay

MARKETING AND GRAPHIC COMMUNICATIONS

Associate Degree

	CLASS OF 2008 6-MONTH	CLASS OF 2003		CLASS OF 1998		
		6-MONTH	5-YEAR	6-MONTH	5-YEAR	10-YEAR
Number of graduates	31	37	37	35	35	35
Graduates responding	28	37	30	35	28	18
Not available for employment	1	1	1	3	4	1
Employed full-time in related occupations	9	17	14	26	15	8
(Number providing full-time wage data)	9	12	12	22	11	6
Employed part-time in related occupations	1	3	3	0	1	1
Employed full-time in unrelated occupations	11	9	10	4	6	6
Employed part-time in unrelated occupations	3	2	2	0	1	0
Unemployed and actively seeking employment	3	5	0	2	1	2
Hourly salary range	9.50-18.27	8.50-15.00	11.33-21.64	6.37-15.08	9.25-21.28	10.96-20.33
Annual salary range	19,766-38,007	17,677-31,202	23,570-45,003	13,515-31,994	19,237-48,128	23,372-43,346
Median hours worked per week	40.0	40.0	40.0	40.8	40.0	41.0
Median annual salary	26,978	24,440	32,661	19,284	33,805	33,535
Median hourly salary	12.97	11.75	15.70	9.09	16.25	15.73

Related Job Openings Listed With NWTC in Fiscal Year 07-08	Full-Time	Part-Time
In NWTC District	12	18
In NWTC Region	7	10
Outside NWTC District & Region	0	0

2008 Graduates

Creative Designer: Shopko General Office, Green Bay
 Graphic Designer: LaserNet, Green Bay
 Graphic Designer: Countryside Photographers, Seymour
 Graphic Designer: Gannett WI Newspapers, Green Bay
 Graphic Designer: Owens Inc, Shawano
 Graphic Designer: Main Street Marketing, Costa Mesa, CA
 Graphic Designer: Royal Crest Printing Plus, Green Bay
 Layout Designer: Gannett WI Newspapers, Green Bay

Pre-Press Technician: Independent Printing, De Pere
 Pre-Press Technician: Wild Blue Technologies, De Pere

1998 Graduates

Administrative Assistant: Thrivent Financial, Appleton
 Desktop Publisher: J J Keller & Associates Inc, Neenah
 Graphic Designer: Krause Publications, Iola
 Manager: Satellite Receivers Limited, Green Bay
 Office Manager: Hoffman Printing, Appleton
 Pre-Press Technician: Belmark, De Pere
 Production Artist: Schreiber Foods Inc, Green Bay
 Sales Manager: Green Bay Press-Gazette, Green Bay