

## **Northeast Wisconsin Manufacturing Alliance Charter**

### **I. Introduction and Statement of Purpose**

The Northeast Wisconsin Manufacturing Alliance is a voluntary organization of manufacturers, workforce development boards, chambers of commerce, academic institutions, economic development, and state organizations. It serves an eighteen county region called, "NEW North."

Our vision is to have northeast Wisconsin recognized as a world leader in advanced manufacturing opportunities.

The four objectives of the alliance are improving the image of manufacturing careers; growing partnerships with K-16, media, and manufacturers; strengthening workforce development; and position New North as a hub for manufacturing opportunities.

The Alliance is not organized for pecuniary profit and no part of its net earnings shall inure to the benefit of any member or individual.

### **II. Requirements for Alliance Membership**

Member attests to meeting the following requirements:

1. A facility located in the NEW North region.
2. Involvement in manufacturing as a manufacturer, educational institution, chamber of commerce, economic development, workforce board or government agency.
3. Commitment to active participation and contribution to NEW Manufacturing Alliance activities.
4. Pay annual dues to support the organization.

### **III. Alliance Governance**

The initial alliance steering committee will consist of voluntary members of manufacturers, workforce development boards, chambers of commerce and economic development. There can be no more than one representative from any one entity.

At the beginning of each calendar year, an election for the steering committee will be conducted polling all of the Alliances membership. The steering committee will vote on the Chairperson and Vice Chairperson positions. These positions are one year terms. The Vice Chairperson will be the Chairperson the following year. The steering committee members will have staggered terms.

The steering committee will develop a slate of future steering committee nominees for each calendar year. In doing so, it will make every effort in promoting geographical representation for the committee (Fox Valley, Green Bay, Manitowoc/Sheboygan, Northwoods).

#### *Composition of the Steering Committee*

1. All Steering Committee members must be members of the alliance in good standing.
2. There will be 6 – 10 manufacturers representing the Bay Area and Fox Valley Workforce Development areas.
3. There will be one representative from New North, NEWREP, FVWDB and BAWDB, who will be non-voting ad hoc members.
4. There will be 1-2 staff representatives; who will be non-voting members.

The steering committee is authorized and empowered to levy annual dues on its members and use those monies to fund the objectives of the alliance. The steering committee will oversee the overall structure, membership recruitment and task forces of the alliance. It also has the responsibility to report back to the full membership on how goals and objectives were met at an annual meeting for the membership. All items that are voted upon by the steering committee will be passed through consensus vote of all present members.

All steering committee meetings are open to all members. Although the meetings are open to the general membership, steering committee members are the only participants allowed to vote.

#### *Task Forces*

The steering committee will designate two to four task forces to work on specific goals of the organization. The task forces will be assigned goals and meet specific outcomes. All members of the alliance are encouraged to be a member of a task force.

### **IV. Membership Dues**

Membership dues will be paid on an annual basis based on the date of the initial enrollment. Dues are a fee for service. The structure is as follows:

|  |         |
|--|---------|
| 0 – 250 employees in the NEW North       | \$500   |
| 251 – 500 employees in the NEW North     | \$750   |
| More than 500 employees in the NEW North | \$1,000 |

Non manufacturers do not have a membership fee. Instead, they are asked to contribute with in-kind support (staffing, promotion, data, etc.).

### **V. Funding**

All revenues received for the alliance will be administered by the Bay Area Workforce Development Board and Fox Valley Workforce Development Board. The Bay Area Workforce Development Board and Fox Valley Workforce Development Board will not use any of these deposits without consent of the NEW Manufacturing Alliance’s steering committee. The steering committee approves all bills with a signature from the Chairperson. The Fox Valley and Bay Area Workforce Development Board will provide staffing support to the alliance.

### **VI. Amendments**

Amendments to the charter can be made by two-thirds majority recommendation of the alliance steering committee of those members present.