

Global Business Certificate

Certificate Number 90-182-1

Revised

Description:

The Global Business Certificate is designed for adults who currently work in businesses engaged in a global and international environment. These credits can apply toward an associate degree in Supply Chain Management.

Why Global Business?

Higher education is changing across our nation. The call of international, cultural, and global awareness by leaders in government and business is being answered. Institutions across the country are promoting new internationalism on their campuses.

It is estimated that one out of every six new jobs will be related to international activity. NWTC's Global Business Certificate is recognition for achievement of 15 credits providing a background for new students or existing workers interested in Global Business.

Certificate Completers Will be Able to:

- Improve global awareness.
- Analyze opportunities in international marketing.
- Utilize supply chain management concepts in a global setting.
- Understand international documentation.
- Become better global citizens who are computer literate, media savvy, and who possess a variety of technical skills.

Curriculum

CATALOG #	DESCRIPTION	CREDITS
10-102-160 <i>Offered in: Fall 2008</i>	Global Business Mgmt... globalization, cultural environment, global trade environment, politics and law, economic integration, global trade and investment theories, exporting, global marketing, and global supply chain.	3
10-104-148 <i>Offered in: Fall 2008</i>	Global Marketing... tools necessary for the student to understand the risks, rewards, and the technical aspects of doing business in a global environment.	3
10-182-160 <i>Offered in: Spring 2009</i>	Global Supply Chain Mgmt... methods of foreign market entry, international contracts, INCOTERMS 2000, terms of payment, international commercial documents, international insurance, export packaging, customs clearance, and global supply chain logistics infrastructure.	3
10-138-180 <i>Offered in: Spring 2009</i>	Global Trade Finance... foreign exchange market, fluctuations of the market, development of Euro, role of IMF (International Monetary Fund) in the global capital market, major determinants in country risk, and risks in export financing.	3
10-102-104 <i>Offered in: Fall 2008</i>	International Business Prac...(IBPF) is a group of virtual businesses at colleges around the world. Learners will staff the virtual business at NWTC.	3

Certificate Total **15**

For more information, please contact: The Business & Information Technology Division, (920) 498-5435 or (800) 422-NWTC, extension 5435, or contact Donna Meves, Flexible Learning Manager, (920) 498-6872 or (920) 498-5431, donna.meves@nwtc.edu